

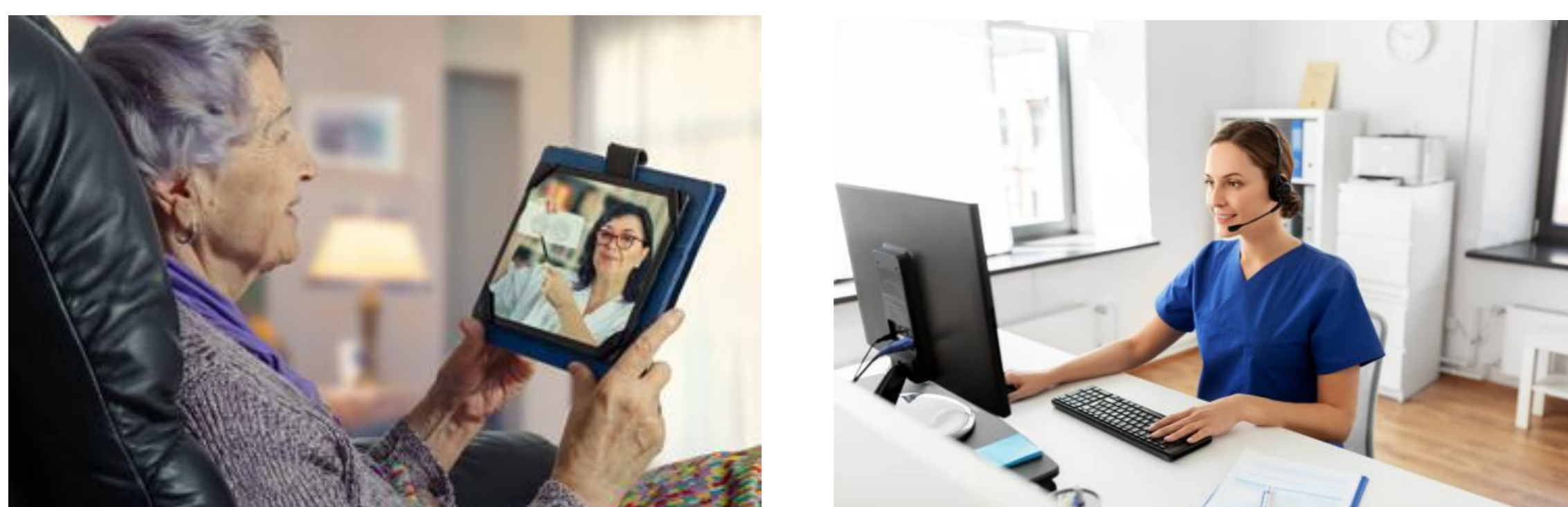
CHRONIC CARE MANAGEMENT (CCM) REMOTE PATIENT MONITORING (RPM) PRINCIPAL CARE MANAGEMENT (PCM) REMOTE THERAPEUTIC MONITORING (RTM)

A New Level of Personalized Care

The Problem: Chronic Health Conditions

More than 129 million patients in the U.S. have at least one major **chronic health condition**. And more than 50 million are managing **two or more** conditions. These include glaucoma, diabetic retinopathy, age-related macular degeneration, cataracts, cancer, heart disease, high blood pressure, diabetes, depression, dementia, obesity, and substance abuse. Five of these top ten conditions lead to premature death if not monitored and treated in a timely way.

The Solution: Home Monitoring



Medicare and other insurance companies encourage enrollment in **Telehealth services**. The risk of hospitalization and readmission is reduced, medication adherence improves, vital signs are **monitored daily at home**, progress notes are shared and alerts are escalated to your physician care team.

The Next Steps: Working Together

We will call to introduce your dedicated remote care team assigned to **work with you and your family** throughout each month. We'll send you a new device to monitor vital signs and call you to show you how to use it. We'll take a test reading. Then your care team will **monitor your vitals each day** and **check-in with you during the month**. You two can review your vital signs, ask and answer questions, and we'll share helpful info and tips to manage for your best health. Our goal is to help you learn more about and help you **adhere to your physician's care plan**. They customized it for you! Come visit in-office when needed. Meantime, we can now monitor and check-in with you at home. Remember, your care team are available to you, family, and caregiver by phone, email, or text. Opt-in or out anytime.



The Patient Benefits: Improved Health

1. You will have a dedicated care team assigned to work closely with you and your family to help monitor and manage your chronic eye conditions.
2. Your care team will call you each month and we encourage you and your family to call, text, and email us throughout the month.
3. We can be helpful to you and your family by answering your questions and providing specific information to help you manage your health.
4. To help you feel your best we will review your Ophthalmologist's Care Plan with you and help you adhere to their plan for your prescription medication, making healthy diet choices, fitness and exercise routines, sleep, stress, and weight management.
5. Daily vital sign monitoring and frequent engagement with your care team can lead to the early detection of health issues. This helps to inform your Physician in a timely manner so they can help you feel better.
6. The earlier we detect changes to your health, the sooner we can notify your Ophthalmologist. This often leads to changes in your care plan that help you feel better and prevent your condition from worsening. *Share anything you want us to know.*
7. CCM, RPM, PCM, AND RTM services create a great opportunity for you and your family to play a more active role in managing your health. *It's the new big trend!*
8. Medicare and other payors cover CCM, RPM, PCM, and RTM. *If they leave you with a co-pay, call us.*
9. Medicare and other payors know it's not easy to manage the challenges associated with chronic eye conditions. They want us all to work together to reduce health risks and improve health outcomes.

The Journey to Improved Health Outcomes

Enrolling in the program is easy. Please sign your name below. Your care team will call you by phone in a few days to introduce themselves and begin the journey to a ***New Level of Personalized Care!***

NAME:

SIGNATURE: